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branding questionnaire

I 01| What is your business?

I 02| How old is your company?

I 03| Size of your company?

I 04| Your business in one sentence?

I 05| Your business in two words?

I 06| Your business in one word?

I 07| How did you start the company?

I 08| Is there a story that is unique to your company?

I 09| If you company/brand was a person who would it be?

I 10| If your company/brand was an animal which one would it be?

I11| Is there an important object, building or person for your business?

I12| What do you wear to work?

I13| What aspect of your image needs improvement?

I14| How do you want your image to be seen in 2 years?

I15| Who are your competitors?

I16| Who is your customer?

I 17 | If your customer was a cartoon character who would it be?

**I 18 | Five adjectives that would be transmitted through your business identity
(examples: trustful, responsive, exquisite)**

**I 19 | Examples of logo designs you like or find
appropriate for your business?**



**Thank you for putting this together.
please email us to logoorange1@gmail.com**